



Hillier Nurseries' Chelsea 2008 exhibit to be sponsored by Skandia, sponsors of Skandia Team GBR



“Success breeds success.....”

When long-term savings company Skandia went looking for a nursery to sponsor at the RHS Chelsea Flower Show, one clear winner emerged from the many contenders: Hillier Nurseries.

Skandia's sponsorship of Skandia Team GBR – the number one sailing team in the world – meant that success was at the top of their priority list. The synergy between Hampshire-based Hillier and Skandia Team GBR was clear to both parties, and has formed the inspiration behind Andrew McIndoe's design for Hillier's 2008 Chelsea garden.



Striving for Success

Both Hillier and Skandia Team GBR work hard to stay at the top of their respective games.



Hillier are the most successful Chelsea exhibitors in the history of the Chelsea Flower Show, having won an unparalleled 62 consecutive Gold medals on the largest display space of them all. Hillier is also the largest wholesale and tree nursery in the UK.



And success is what Skandia Team GBR strives toward, and no more so than in this Olympic year. Britain is the world's top sailing nation and topped the medal table at both the 2000 and 2004 Olympic Games.

Mastering the Elements

Both Hillier and Skandia Team GBR have to embrace the ravages of nature.



Every Chelsea exhibitor knows how dramatically Mother Nature can influence the outcome of your exhibit. You need to keep a keen eye on the elements to nurture your precious flowers to perfection for Judging Day, holding plants back in hot weather and forcing them along during cold spells. This balancing act is managed over weeks and months.



Skandia's Team GBR sailors, on the other hand, need to master the forces of nature in a much more direct and physical way, mastering the wind to race against the clock.



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