



## Help for Heroes Rose

### Hillier launches a red rose for the *Help for Heroes* campaign

Hillier Garden Centres are proud to lend their support to the *Help for Heroes* charity by launching the Help for Heroes rose.

£5 from the sale of every Help for Heroes rose at [www.hillier.co.uk](http://www.hillier.co.uk) will go directly to the *Help for Heroes* charity, whose first goal is to raise £5-8 million for a new gym and swimming pool at the services' specialist rehabilitation centre at Headley Court in Surrey. Learn more about the *Help for Heroes* campaign at [www.helpforheroes.org.uk](http://www.helpforheroes.org.uk)

The Help for Heroes rose bears a mass of fragrant clusters of deep red full-petalled flowers from late spring right through to the first frosts of winter. Ideal for large containers, mixed borders or low hedging, the Help for Heroes floribunda rose grows 80cm (2.5ft) tall by 60cm (2ft) wide and has a strong, bushy habit and glossy, disease-resistant leaves. Planted in threes, the rose makes a spectacular display in the border.

Says Andrew McIndoe, Deputy Managing Director of Hillier Nurseries: "We are delighted to be able to contribute to the tremendous work of the *Help for Heroes* charity through the sales of Help for Heroes rose. What better than a red rose to symbolise the strength and commitment of British service personnel."

The Help for Heroes rose is available to order at Hillier's Online shop at [www.hillier.co.uk](http://www.hillier.co.uk) priced at **£8.99 each (plus £3 P&P) or £24.99 for 3 (plus £3 P&P)**. £5 from the sale of each rose will go directly to the *Help for Heroes* campaign.

#### Note to Editors

The Help for Heroes ('Harkimono') rose will be available to order at Hillier's new Online shop [www.hillier.co.uk](http://www.hillier.co.uk).

Hillier Nurseries are the UK's largest hardy plant and tree nursery, with an established network of garden centres across the South of England. The family owned Hillier group (now in its fourth generation) has won 62 consecutive Gold medals at the RHS Chelsea Flower Show, and has published a number of highly-acclaimed gardening books with David & Charles, including Hillier's Manual of Trees and Shrubs and the Hillier Gardeners' Guide series.

For further information on the Help for Heroes rose, contact:

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